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# LAND GRANT COLLEGE RADIO HOUR

Ext. Serv. 18

February 23, 1938

12:30 TO 1:30 P. M., EASTERN STANDARD TIME[1]

*Presented by the University of Tennessee for the Association of ~~Land-Grant~~ Colleges and Universities in Cooperation With the United States Department of Agriculture and the National Broadcasting Co.*

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## PROGRAM

FROM THE CAMPUS OF THE UNIVERSITY OF TENNESSEE

HOW THE LAND-GRANT COLLEGE AIDS IN MEETING CHANGING CONDITIONS

Participating in the Discussions:

Dr. James D. Hoskins, President of the University.
Dr. Moses Jacob, Dean, College of Agriculture.
C. E. Ferris, Dean, College of Engineering.
Prof. J. H. Williamson, College of Engineering.
Miss Jessie Harris, Head of the School of Home Economics.
C. A. Mooers, Director, Agricultural Experiment Station.
Dr. C. A. Perkins, Director, Engineering Experiment Station.
R. Brooks Taylor, Engineering Experiment Station.
F. C. Lowry, Director, University Extension Division.
C. E. Brehm, Director, Agricultural Extension Work.
Miss Margaret A. Ambrose, Assistant Extension Director in Charge of Home Demonstration Work.

Musical Numbers by--

University of Tennessee Band.
University of Tennessee Chorus.

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[1]TIME OF BROADCAST.—12:30 to 1:30 p. m., eastern standard time; 11:30 a. m. to 12:30 p. m., central standard time; 10:30 to 11:30 a. m., mountain standard time; 9:30 to 10:30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension workers.

(OVER)

# Stations Scheduled to Carry Program

## Eastern Standard Time - 12:30 to 1:30 p.m.

| | | | |
|---|---|---|---|
| Albany.....WABY | Cincinnati.....WLW | Manchester.....WFEA | Rochester.....WHAM |
| Allentown.....WSAN | Cleveland.....WGAR | Miami Beach.....WIOD | Springfield(Mass.) |
| Asheville.....WWNC | Columbia.....WIS | New York City....WJZ | WBZA |
| Baltimore.....WBAL | Columbus.....WCOL | Norfolk.....WTAR | Syracuse.....WSYR |
| Boston.....WBZ | Erie.....WLEU | Philadelphia....WFIL | Tampa.....WFLA |
| Buffalo.....WEBR | Greenville.....WFBC | Pittsburgh(Pa)KDKA | Toledo.....WSPD |
| Charleston.....WCSC | Jacksonville....WJAX | Raleigh.....WPTF | Washington.....WMAL |
| Charlotte.....WSOC | Jamestown.....WJTN | Richmond.....WRTD | York.....WORK |

## Central Standard Time - 11:30 a.m. to 12:30 p.m.

| | | | |
|---|---|---|---|
| Amarillo.....KGNC | Detroit.....WXYZ | Lawrence.....WREN | St. Louis.....KWK |
| Atlanta.....WSB | El Paso.....KTSM | Little Rock.....KARK | St. Paul.....WTCN |
| Baton Rouge.....WJBO | Evansville.....WGBF | Louisville.....WAVE | San Antonio.....WOAI |
| Beaumont.....KFDM | Fargo.....WDAY | Madison.....WIBA | Shreveport.....KTBS |
| Birmingham.....WSGN | Fort Wayne.....WGL | Memphis.....WMC | Sioux Falls.....KSOO |
| Bismarck.....KFYR | Grand Rapids....WOOD | Nashville.....WSM | Springfield (Mo.) |
| Chicago.....WMAQ | Hot Springs.....KTHS | New Orleans.....WDSU | KGBX |
| Council Bluffs....KOIL | Houston.....KXYZ | Oklahoma City....WKY | Superior.....WEBC |
| Dallas.....WFAA | Jackson.....WJDX | Pittsburg(Kans.) | Tulsa.....KVOO |
| Des Moines.....KSO | Knoxville.....WROL | KOAM | Wichita.....KANS |

## Mountain Standard Time - 10:30 to 11:30 a.m.

| | | | |
|---|---|---|---|
| Albuquerque.....KOB | Boise.....KIDO | Denver.....KOA | Ogden.....KLO |
| Billings.....KGHL | Butte.....KGIR | Helena.....KPFA | Phoenix.....KTAR |
| | | Pueblo.....KGHF | |

## Pacific Standard Time - 9:30 to 10:30 a.m.

| | | | |
|---|---|---|---|
| Bakersfield.....KERN | Medford.....KMED | San Diego.....KFSD | Seattle.....KJR |
| Fresno.....KMJ | Portland.....KEX | San Francisco....KGO | Spokane.....KGA |
| Los Angeles.....KECA | Sacramento.....KFBK | Santa Barbara..KTMS | Stockton.....KWG |

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# LAND GRANT COLLEGE RADIO HOUR

March 16, 1938

12:30 TO 1:30 P. M., EASTERN STANDARD TIME[1]

*Presented by the Clemson Agricultural College of South Carolina for the Association of Land-Grant Colleges and Universities in Cooperation With the United States Department of Agriculture and the National Broadcasting Co.*

## PROGRAM

FROM THE CAMPUS OF THE CLEMSON AGRICULTURAL COLLEGE

HOW THE LAND-GRANT COLLEGE AIDS IN MEETING CHANGING CONDITIONS

Participating in the Discussions:

Dr. E. W. Sikes, President of the College.
Dr. H. P. Cooper, Director of the Experiment Station.
Prof. R. A. McGinty, Vice Director, Experiment Station.
Prof. L. V. Starkey, Head, Animal Husbandry Department.
Prof. J. P. La Master, Head, Dairy Husbandry Department.
Joe B Douthit, Jr., Trustee, Clemson Agricultural College.
Dr. D. W. Watkins, Director of Extension Service.
Miss Lonny I. Landrum, State Home Demonstration Agent.
Hon. A. Frank Lever, Co-author, Smith-Lever Act, and Trustee, Clemson Agricultural College.

Musical Numbers by--

Clemson College ROTC Band.

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[1]TIME OF BROADCAST.—12:30 to 1:30 p. m., eastern standard time; 11:30 a. m. to 12:30 p. m., central standard time; 10:30 to 11:30 a. m., mountain standard time; 9:30 to 10:30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension workers.

(OVER)

# Stations Scheduled to Carry Program

## Eastern Standard Time - 12:30 to 1:30 p.m.

Albany.....WABY
Allentown.....WSAN
Asheville.....WWNC
Baltimore.....WBAL
Boston.....WBZ
Buffalo.....WEBR
Charleston.....WCSC
Charlotte.....WSOC
Cincinnati.....WLW
Cleveland.....WGAR
Columbia.....WIS
Columbus.....WCOL
Erie.....WLEU
Greenville.....WFBC
Jacksonville....WJAX
Jamestown.....WJTN
Manchester.....WFEA
Miami Beach.....WIOD
New York City....WJZ
Norfolk.....WTAR
Philadelphia....WFIL
Pittsburgh(Pa)KDKA
Raleigh.....WPTF
Richmond.....WRTD
Rochester.....WHAM
Springfield(Mass.) WBZA
Syracuse.....WSYR
Tampa.....WFLA
Toledo.....WSPD
Washington.....WMAL
York.....WORK

## Central Standard Time - 11:30 a.m. to 12:30 p.m.

Amarillo.....KGNC
Atlanta.....WSB
Baton Rouge.....WJBO
Beaumont.....KFDM
Birmingham.....WSGN
Bismarck.....KFYR
Chicago..... WMAQ
Council Bluffs....KOIL
Dallas.....WFAA
Des Moines.....KSO
Detroit.....WXYZ
El Paso.....KTSM
Evansville.....WGBF
Fargo.....WDAY
Fort Wayne.....WGL
Grand Rapids....WOOD
Hot Springs.....KTHS
Houston.....KXYZ
Jackson.....WJDX
Knoxville.....WROL
Lawrence.....WREN
Little Rock.....KARK
Louisville.....WAVE
Madison.....WIBA
Memphis.....WMC
Nashville.....WSM
New Orleans.....WDSU
Oklahoma City....WKY
Pittsburg(Kans.) KOAM
St. Louis.....KWK
St. Paul.....WTCN
San Antonio.....WOAI
Shreveport.....KTBS
Sioux Falls.....KSOO
Springfield (Mo.) KGBX
Superior.....WEBC
Tulsa.....KVOO
Wichita.....KANS

## Mountain Standard Time - 10:30 to 11:30 a.m.

Albuquerque.....KOB
Billings.....KGHL
Boise.....KIDO
Butte.....KGIR
Denver.....KOA
Helena.....KPFA
Ogden.....KLO
Phoenix.....KTAR
Pueblo.....KGHF

## Pacific Standard Time - 9:30 to 10:30 a.m.

Bakersfield.....KERN
Fresno.....KMJ
Los Angeles.....KECA
Medford.....KMED
Portland.....KEX
Sacramento.....KFBK
San Diego.....KFSD
San Francisco....KGO
Santa Barbara..KTMS
Seattle.....KJR
Spokane.....KGA
Stockton.....KWG

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# LAND GRANT COLLEGE RADIO HOUR

April 20, 1938

12:30 TO 1:30 P. M., EASTERN STANDARD TIME[1]

*Presented by the Michigan State College for the Association of Land-Grant Colleges and Universities in Cooperation With the United States Department of Agriculture and the National Broadcasting Co.*

## PROGRAM

FROM THE CAMPUS OF THE MICHIGAN STATE COLLEGE

MUSIC

A. The "Why" of a Land-Grant College
B. Turnips or Parsnips?
C. A. J. Cook Eats a Poisoned Apple

MUSIC

D. Mr. Common Crow Is Brought to Court
E. Rosen Rye

MUSIC (Station break)

F. College Graduate Lassoes a Bug!
G. The Hundred Million Dollar Professor

MUSIC

H. New Times and New Professions
I. Agricultural Science Takes Wings
K. There's Music in Michigan
L. Farmers' Week

MUSIC

Closing Announcement

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[1]TIME OF BROADCAST.—12:30 to 1:30 p. m., eastern standard time; 11:30 a. m. to 12:30 p. m., central standard time; 10:30 to 11:30 a. m., mountain standard time; 9:30 to 10:30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension workers.

(OVER)

# Stations Scheduled to Carry Program

## Eastern Standard Time - 12:30 to 1:30 p.m.

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| Albany | WABY | Cincinnati | WLW | Miami | WIOD | Springfield(Mass.) | |
| Allentown | WSAN | Cleveland | WHK | New York City | WJZ | | WBZA |
| Asheville | WWNC | Columbia | WIS | Norfolk | WTAR | Syracuse | WSYR |
| Baltimore | WBAL | Columbus | WCOL | Philadelphia | WFIL | Tampa | WFLA-WSUN |
| Boston | WBZ | Erie | WLEU | Pittsburgh(Pa) | KDKA | Toledo | WSPD |
| Buffalo | WEBR | Greenville | WFBC | Raleigh | WPTF | Washington | WMAL |
| Charleston | WCSC | Jacksonville | WJAX | Richmond | WRTD | Wilkes Barre | WBRE |
| Charlotte | WSOC | Jamestown | WJTN | Rochester | WHAM | York | WORK |

## Central Standard Time - 11:30 a.m. to 12:30 p.m.

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| Amarillo | WGNC | Dallas | WFAA | Little Rock | KARK | St. Paul | WTCN |
| Atlanta | WSB | Des Moines | KSO | Louisville | WAVE | San Antonio | WOAI |
| Baton Rouge | WJBO | Detroit | WXYZ | Madison | WIBA | Shreveport | KTBX |
| Beaumont | KFDM | El Paso | KTSM | Memphis | WMC | Sioux Falls | KSOO |
| Birmingham | WSGN | Evansville | WGBF | Nashville | WSM | Springfield (Mo ) | |
| Bismarck | KFYR | Fargo | WDAY | New Orleans | WDSU | | KGBX |
| Chicago | WMAQ | Hot Springs | KTHS | Oklahoma City | WKY | Superior | WEBC |
| Corpus Christi | KRIS | Houston | KXYZ | Pittsburg(Kans.) | | Terre Haute | WBOW |
| Council Bluffs | KOIL | Jackson | WJDX | | KOAM | Tulsa | KVOO |
| Covington | WCKY | Lawrence | WREN | St. Louis | KWK | Weslaco | KRGV |
| | | | | Wichita | KANS | | |

## Mountain Standard Time - 10:30 to 11:30 a.m.

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| Albuquerque | KOB | Boise | KIDO | Denver | KOA | Phoenix | KTAR |
| Billings | KGHL | Butte | KGIR | Ogden | KLO | Pocatello | KSEI |
| | | | | Pueblo | KGHF | | |

## Pacific Standard Time - 9:30 to 10:30 a.m.

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| Bakersfield | KERN | Medford | KMED | San Diego | KFSD | Seattle | KJR |
| Fresno | KMJ | Portland | KEX | San Francisco | KGO | Spokane | KGA |
| Los Angeles | KECA | Sacramento | KFBK | Santa Barbara | KTMS | Stockton | KWG |

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# LAND GRANT COLLEGE RADIO HOUR

May 18, 1938

11:30 A.M. TO 12:30 P.M., EASTERN STANDARD TIME

*Presented by the University of Delaware for the Association of Land-Grant Colleges and Universities in Cooperation With the United States Department of Agriculture and the National Broadcasting Co.*

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## PROGRAM

FROM THE CAMPUS OF THE UNIVERSITY OF DELAWARE

THEME

How the Land-Grant College Aids in Meeting Changing Conditions

The May 18 Land-Grant College Radio Program

Will Be Picked Up From the

Campus of the University of Delaware

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TIME OF BROADCAST. - 11:30 a. m. to 12:30 p. m., eastern standard time; 10:30 to 11:00 a. m., central standard time; 9:30 to 10:30 a. m., mountain standard time; 8:30 to 9:30 a. m., Pacific standard time.

DISTRIBUTION. - Copies of this announcement have been sent to all extension workers.

(OVER)

# Stations Scheduled To Carry Program

## Eastern Standard Time - 11:30 a.m. to 12:30 p.m.

Albany.....WABY
Allentown.....WSAN
Asheville.....WWNC
Baltimore.....WBAL
Boston.....WBZ
Buffalo.....WEBR
Charleston.....WCSC
Charlotte.....WSOC
Cincinnati.....WLW
Cleveland.....WHK
Columbia.....WIS
Columbus.....WCOL
Erie.....WLEU
Greenville.....WFBC
Jacksonville....WJAX
Jamestown.....WJTN
Miami.....WIOD
New York City....WJZ
Norfolk.....WTAR
Philadelphia ...WFIL
Pittsburgh(Pa)KDKA
Raleigh.....WPTF
Richmond.....WRTD
Rochester.....WHAM
Springfield(Mass.) WBZA
Syracuse.....WSYR
Tampa.....WFLA-WSUN
Toledo.....WSPD
Washington.....WMAL
Wilkes Barre....WBRE
York.....WORK

## Central Standard Time - 10:30 to 11:30 a.m.

Amarillo.....WGNC
Ames.....WOI
Atlanta.....WSB
Baton Rouge.....WJBO
Beaumont.....KFDM
Birmingham.....WSGN
Bismarck.....KFYR
Chicago..... WMAQ
Corpus Christi....KRIS
Council Bluffs....KOIL
Covington.....WCKY
Dallas.....WFAA
Des Moines.....KSO
Detroit.....WXYZ
El Paso.....KTSM
Evansville.....WGBF
Fargo.....WDAY
Hot Springs.....KTHS
Houston.....KXYZ
Jackson.....WJDX
Lawrence.....WREN
Little Rock.....KARK
Louisville.....WAVE
Madison.....WIBA
Memphis.....WMC
Nashville.....WSM
New Orleans.....WDSU
Oklahoma City....WKY
Pittsburg(Kans.) KOAM
St. Louis.....KWK
St. Paul.....WTCN
San Antonio.....WOAI
Shreveport.....KTBX
Sioux Falls.....KSOO
Springfield (Mo.) KGBX
Superior.....WEBC
Terre Haute.....WBOW
Tulsa.....KVOO
Weslaco.....KRGV
Wichita.....KANS

## Mountain Standard Time - 9:30 to 10:30 a.m.

Albuquerque.....KOB
Billings.....KGHL
Boise.....KIDO
Butte.....KGIR
Denver.....KOA
Ogden.....KLO
Pueblo.....KGHF
Phoenix.....KTAR
Pocatello.....KSEI

## Pacific Standard Time - 8:30 to 9:30 a.m.

Bakersfield.....KERN
Fresno.....KMJ
Los Angeles.....KECA
Medford.....KMED
Portland.....KEX
Sacramento.....KFBK
San Diego.....KFSD
San Francisco....KGO
Santa Barbara..KTMS
Seattle.....KJR
Spokane.....KGA
Stockton.....KWG

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# LAND GRANT COLLEGE RADIO HOUR

June 15, 1938

11:30 A.M. TO 12:30 P.M., EASTERN STANDARD TIME[1]

*Presented by the University of West Virginia for the Association of Land-Grant Colleges and Universities in Cooperation With the United States Department of Agriculture and the National Broadcasting Co.*

## PROGRAM

FROM THE CAMPUS OF THE UNIVERSITY OF WEST VIRGINIA

THEME

How the Land-Grant College Aids in Meeting Changing Conditions

Discussions led by C. R. Orton, Dean, College of Agriculture, and Director, Agricultural Experiment Station. Participating, R. P. Davis, Dean, College of Engineering; J. O. Knapp, Acting Director of Agricultural Extension Service; members of staffs; A. D. Hopkins, first entomologist of West Virginia Experiment Station.

Musical numbers by faculty members of the School of Music, University of West Virginia, the Mountaineer Male Quartet, and the Homesteaders' Orchestra of the National Broadcasting Co.

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[1] TIME OF BROADCAST. - 11:30 a. m. to 12:30 p. m., eastern standard time; 10:30 to 11:30 a. m., central standard time; 9:30 to 10:30 a. m., mountain standard time; 8:30 to 9:30 a. m., Pacific standard time.

DISTRIBUTION. - Copies of this announcement have been sent to all extension workers.

(OVER)

# Stations Scheduled To Carry Program

## Eastern Standard Time - 11:30 a.m. to 12:30 p.m.

Albany.....WABY
Allentown.....WSAN
Asheville.....WWNC
Baltimore.....WBAL
Boston.....WBZ
Buffalo.....WEBR
Charleston.....WCSC
Charlotte.....WSOC
Cincinnati.....WLW
Cleveland.....WHK
Columbia.....WIS
Columbus.....WCOL
Erie.....WLEU
Greenville.....WFBC
Jacksonville....WJAX
Jamestown.....WJTN
Miami.....WIOD
New York City....WJZ
Norfolk.....WTAR
Philadelphia....WFIL
Pittsburgh(Pa)KDKA
Raleigh.....WPTF
Richmond.....WRTD
Rochester.....WHAM
Springfield(Mass.) WBZA
Syracuse.....WSYR
Tampa.....WFLA-WSUN
Toledo.....WSPD
Washington.....WMAL
Wilkes Barre....WBRE
York.....WORK

## Central Standard Time - 10:30 to 11:30 a.m.

Amarillo.....WGNC
Ames.....WOI
Atlanta.....WSB
Baton Rouge.....WJBO
Beaumont.....KFDM
Birmingham.....WSGN
Bismarck.....KFYR
Chicago.....WMAQ
Corpus Christi....KRIS
Council Bluffs....KOIL
Covington.....WCKY
Dallas.....WFAA
Des Moines.....KSO
Detroit.....WXYZ
El Paso.....KTSM
Evansville.....WGBF
Fargo.....WDAY
Hot Springs.....KTHS
Houston.....KXYZ
Jackson.....WJDX
Lawrence.....WREN
Little Rock.....KARK
Louisville.....WAVE
Madison.....WIBA
Memphis.....WMC
Nashville.....WSM
New Orleans.....WDSU
Oklahoma City....WKY
Pittsburg(Kans.) KOAM
St. Louis.....KWK
St. Paul.....WTCN
San Antonio.....WOAI
Shreveport.....KTBX
Sioux Falls.....KSOO
Springfield (Mo.) KGBX
Superior.....WEBC
Terre Haute.....WBOW
Tulsa.....KVOO
Weslaco.....KRGV
Wichita.....KANS

## Mountain Standard Time - 9:30 to 10:30 a.m.

Albuquerque.....KOB
Billings.....KGHL
Boise.....KIDO
Butte.....KGIR
Denver.....KOA
Ogden.....KLO
Pueblo.....KGHF
Phoenix.....KTAR
Pocatello.....KSEI

## Pacific Standard Time - 8:30 to 9:30 a.m.

Bakersfield.....KERN
Fresno.....KMJ
Los Angeles.....KECA
Medford.....KMED
Portland.....KEX
Sacramento.....KFBK
San Diego.....KFSD
San Francisco....KGO
Santa Barbara..KTMS
Seattle.....KJR
Spokane.....KGA
Stockton.....KWG

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# LAND GRANT COLLEGE RADIO HOUR

July 20, 1938

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11:30 A.M. TO 12:30 P.M., EASTERN STANDARD TIME[1]

*Presented by the University of Nevada for the Association of Land-Grant Colleges and Universities in Cooperation With the United States Department of Agriculture and the National Broadcasting Co.*

## PROGRAM

FROM THE CAMPUS OF THE UNIVERSITY OF NEVADA

THEME

How the Land-Grant College Aids in Meeting Changing Conditions

WELCOME

Acting President Maxwell Adams

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THREE HISTORICAL VIGNETTES

Constitutional Convention
Creation of Land-Grant College
Transfer of the University to Its Present Site

INTERVIEW

Jennings Pierce, Director of Agriculture,
Western Division, National Broadcasting Co.
J. A. Carpenter, Director, Mackay School of Mines
Two Students of the University of Nevada

DEMOCRACY COMES TO HIGHER EDUCATION

Cecil W. Creel, President, Association of Land-Grant Colleges and Universities, and Director, Nevada Extension Service

MUSIC

University of Nevada Songs, Typical Tunes of the Livestock and Mining Industries, and Other Native Songs. Presented by University Students and Faculty.

[1] TIME OF BROADCAST. - 11:30 a.m. to 12:30 p.m., eastern standard time; 10:30 to 11:30 a.m., central standard time; 9:30 to 10:30 a.m., mountain standard time; 8:30 to 9:30 a.m., Pacific standard time.

# Stations Scheduled To Carry Program

## Eastern Standard Time - 11:30 a.m. to 12:30 p.m.

Albany.....WABY
Allentown.....WSAN
Asheville.....WWNC
Baltimore.....WBAL
Boston.....WBZ
Buffalo.....WEBR
Charleston.....WCSC
Charlotte.....WSOC
Cincinnati.....WLW
Cleveland.....WHK
Columbia.....WIS
Columbus.....WCOL
Erie.....WLEU
Greenville.....WFBC
Jacksonville.....WJAX
Jamestown.....WJTN
Miami.....WIOD
New York City.....WJZ
Norfolk.....WTAR
Philadelphia.....WFIL
Pittsburgh(Pa.)KDKA
Raleigh.....WPTF
Richmond.....WRTD
Rochester.....WHAM
Springfield (Mass.) WBZA
Syracuse.....WSYR
Tampa.....WFLA-WSUN
Toledo.....WSPD
Washington.....WMAL
Wilkes-Barre.....WBRE
York.....WORK

## Central Standard Time - 10:30 to 11:30 a.m.

Amarillo.....WGNC
Ames.....WOI
Atlanta.....WSB
Baton Rouge.....WJBO
Beaumont.....KFDM
Birmingham.....WSGN
Bismarck.....KFYR
Chicago.....WMAQ
Corpus Christi..KRIS
Council Bluffs..KOIL
Covington.....WCKY
Dallas.....WFAA
Des Moines.....KSO
Detroit.....WXYZ
El Paso.....KTSM
Evansville.....WGBF
Fargo.....WDAY
Hot Springs.....KTHS
Houston.....KXYZ
Jackson.....WJDK
Lawrence.....WREN
Little Rock.....KARK
Louisville.....WAVE
Madison.....WIBA
Memphis.....WMC
Nashville.....WSM
New Orleans.....WDSU
Oklahoma City.....WKY
Pittsburg(Kans.) KOAM
St. Louis.....KWK
St. Paul.....WTCN
San Antonio.....WOAI
Shreveport.....KTBX
Sioux Falls.....KSOO
Springfield (Mo.) KGBX
Superior.....WEBC
Terre Haute.....WBOW
Tulsa.....KVOO
Weslaco.....KRGV
Wichita.....KANS

## Mountain Standard Time - 9:30 to 10:30 a.m.

Albuquerque.....KOB
Billings.....KGHL
Boise.....KIDO
Butte.....KGIR
Denver.....KOA
Ogden.....KLO
Pueblo.....KGHF
Phoenix.....KTAR
Pocatello.....KSEI

## Pacific Standard Time - 8:30 to 9:30 a.m.

Bakersfield.....KERN
Fresno.....KMJ
Los Angeles.....KECA
Medford.....KMED
Portland.....KEX
Sacramento.....KFBK
San Diego.....KFSD
San Francisco.....KGO
Santa Barbara....KTMS
Seattle.....KJR
Spokane.....KGA
Stockton.....KWG

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# LAND GRANT COLLEGE RADIO HOUR

August 17, 1938

11:30 A.M. TO 12:30 P.M., EASTERN STANDARD TIME[1]

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*Presented by the New York State Agricultural Experiment Station for the Association of Land-Grant Colleges and Universities in Cooperation With the United States Department of Agriculture and the National Broadcasting Co.*

## PROGRAM

FROM THE CAMPUS OF THE EXPERIMENT STATION AT GENEVA

THEME

How the Land-Grant College Aids in Meeting Changing Conditions

EXPERIMENT-STATION DAY

Discussion. - Work and Solution of Some Agricultural Problems

By

P. J. Parrott, Director of the Experiment Station, and members of his staff - Dr. George Hucker, A. C. Dahlberg, B. R. Nebel, H. B. Tukey, Hugh Glasgow, O. A. Reinking, William Tapley, C. S. Pederson, D. K. Tressler, Richard Wellington, M. T. Munn, R. S. Breed,

And

Four New York State farmers - Ernest R. Clark, fruit grower; Henry G. Marquart, vegetable grower; Charles Baldwin, dairy farmer; Jared Van Wagenen, Jr., agricultural writer and dairy farmer.

Music. - The Homesteaders Orchestra

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[1] TIME OF BROADCAST. - 11:30 a. m. to 12:30 p. m., eastern standard time; 10:30 to 11:30 a. m., central standard time; 9:30 to 10:30 a. m., mountain standard time; 8:30 to 9:30 a. m., Pacific standard time.

DISTRIBUTION. - Copies of this announcement have been sent to all extension workers.

(OVER)

# Stations Scheduled To Carry Program

## Eastern Standard Time - 11:30 a.m. to 12:30 p.m.

Albany.....WABY
Allentown.....WSAN
Asheville.....WWNC
Baltimore.....WBAL
Boston.....WBZ
Buffalo.....WEBR
Charleston.....WCSC
Charlotte.....WSOC
Cincinnati.....WLW
Cleveland.....WHK
Columbia.....WIS
Erie.....WLEU
Jacksonville.....WJAX
Jamestown.....WJTN
Miami.....WIOD
New York City.....WJZ
Philadelphia.....WFIL
Pittsburgh (Pa.)KDKA
Plattsburgh.....WMFF
Raleigh.....WPTF
Richmond.....WRTD
Rochester.....WHAM
Springfield (Mass.) WBZA
Syracuse.....WSYR
Tampa.....WFLA-WSUN
Washington.....WMAL
Wilkes-Barre.....WBRE
York.....WORK

## Central Standard Time - 10:30 to 11:30 a.m.

Amarillo.....WGNC
Ames.....WOI
Atlanta.....WSB
Baton Rouge.....WJBO
Beaumont.....KFDM
Birmingham.....WSGN
Bismarck.....KFYR
Chicago.....WMAQ
Corpus Christi..KRIS
Covington.....WCKY
Des Moines.....KSO
Detroit.....WXYZ
Evansville.....WGBF
Fargo.....WDAY
Ft. Wayne.....WGL
Ft. Worth.....KGKO
Hot Springs.....KTHS
Houston.....KXYZ
Jackson.....WJDX
Knoxville.....WROL
Lawrence.....WREN
Little Rock.....KARK
Louisville.....WAVE
Madison.....WIBA
Memphis.....WMC
Mobile.....WALA
Nashville.....WSM
New Orleans.....WDSU
Oklahoma City....KTOK
Pittsburg (Kans.) KOAM
St. Louis.....KWK
St. Paul.....WTCN
San Antonio.....WOAI
Shenandoah.....KMA
Shreveport.....KTBS
Sioux Falls.....KSOO
Springfield (Mo.) KGBX
Superior.....WEBC
Terre Haute.....WBOW
Tulsa.....KVOO
Weslaco.....KRGV
Wichita.....KANS

## Mountain Standard Time - 9:30 to 10:30 a.m.

Albuquerque.....KOB
Billings.....KGHL
Boise.....KIDO
Butte.....KGIR
Denver.....KOA
Helena.....KPFA
Ogden.....KLO
Phoenix.....KTAR
Pocatello.....KSEI

## Pacific Standard Time - 8:30 to 9:30 a.m.

Bakersfield.....KERN
Fresno.....KMJ
Los Angeles.....KECA
Portland.....KEX
Sacramento.....KFBK
San Diego.....KFSD
San Francisco.....KGO
Seattle.....KJR
Spokane.....KGA
Stockton.....KWG

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# LAND GRANT COLLEGE RADIO HOUR

September 28, 1938

**12:30 TO 1:15 P.M., EASTERN STANDARD TIME**

SEP 24 1938 ☆
U. S. Department of Agriculture

*Presented by the University of Wyoming for the Association of Land-Grant Colleges and Universities in Cooperation With the United States Department of Agriculture and the National Broadcasting Co.*

## PROGRAM

FROM THE CAMPUS OF THE UNIVERSITY OF WYOMING

THEME

How the Land-Grant College Aids in Meeting Changing Conditions

A DRAMATIC INCIDENT IN THE SETTLING OF WYOMING
Scene in the legislature which resulted in the establishment of the State University

HOW THE UNIVERSITY OF WYOMING SERVES THE PARTICULAR NEEDS OF THE STATE
Arthur G. Crane, President of the University

AGRICULTURAL PROBLEMS OF THE STATE AND WHAT THE COLLEGE, EXPERIMENT STATION, AND EXTENSION SERVICE HAVE DONE AND ARE DOING TO SOLVE THESE PROBLEMS
J. A. Hill, Dean, College of Agriculture
A. E. Bowman, Director of Extension Service

THE UNIVERSITY'S SUMMER SCHOOL
Charles R. Maxwell, Dean, College of Education

Music will be furnished by faculty members of the School of Music, The University Band and Orchestra, and the Homesteaders' Orchestra of the National Broadcasting Co.

**TIME OF BROADCAST.** - 12:30 to 1:15 p. m., eastern standard time; 11:30 a. m. to 12:15 p. m., central standard time; 10:30 to 11:15 a.m., mountain standard time; 9:30 to 10:15: a.m., Pacific standard time.

**DISTRIBUTION.** - Copies of this announcement have been sent to all extension workers.

(OVER)

# Stations Scheduled To Carry Program

## Eastern Standard Time - 12:30 to 1:15 p. m.

| | | | |
|---|---|---|---|
| Albany.....WABY | Cincinnati.....WLW | Miami.....WIOD | Rochester .....WHAM |
| Allentown.....WSAN | Cleveland.....WHK | New York City.....WJZ | Springfield.....WBZA |
| Asheville.....WWNC | Columbia.....WIS | Norfolk.....WTAR | St. Petersburg..WSUN |
| Baltimore.....WBAL | Erie.....WLEU | Philadelphia.....WFIL | Syracuse.....WSYR |
| Boston.....WBZ | Greenville.....WFBC | Pittsburgh.....KDKA | Tampa.....WFLA |
| Buffalo.....WEBR | Jacksonville.....WJAX | Plattsburgh.....WMFF | Toledo.....WSPD |
| Charleston.....WCSC | Jamestown.....WJTN | Raleigh.....WPTF | Washington.....WMAL |
| Charlotte.....WSOC | Lancaster.....WGAL | Richmond.....WRTD | Wilkes-Barre.....WBRE |
| | York.....WORK | | |

## Central Standard Time - 11:30 a. m. to 12:15 p. m.

| | | | |
|---|---|---|---|
| Amarillo.....WGNC | El Paso.....KTSM | Madison.....WIBA | St. Louis.....KWK |
| Atlanta.....WSB | Evansville.....WGBF | Memphis.....WMC | St. Paul.....WTCN |
| Baton Rouge.....WJBO | Fargo.....WDAY | Mobile.....WALA | Shreveport.....KTBS |
| Beaumont.....KFDM | Ft. Wayne.....WGL | Nashville.....WSM | Sioux Falls.....KSOO |
| Birmingham.....WSGN | Hot Springs.....KTHS | New Orleans.....WDSU | Springfield (Mo.) KGBX |
| Bismarck.....KFYR | Houston.....KXYZ | North Platte.....KGNF | |
| Chicago.....WMAQ | Jackson.....WJDX | Oklahoma City....KTOK | Superior.....WEBC |
| Corpus Christi..KRIS | Knoxville.....WROL | Omaha.....KOIL | Terre Haute.....WBOW |
| Covington.....WCKY | Lawrence.....WREN | Pittsburg (Kans.) KOAM | Tulsa.....KVOO |
| Des Moines.....KSO | Little Rock.....KARK | | Weslaco.....KRGV |
| Detroit.....WXYZ | Louisville.....WAVE | Savannah.....WTOG | Wichita.....KANS |
| | Wichita Falls(Tex.)....KGKO | | |

## Mountain Standard Time - 10:30 to 11:15 a.m.

| | | | |
|---|---|---|---|
| Albuquerque.....KOB | Boise.....KIDO | Milwaukee.....WTMJ | Phoenix.....KTAR |
| Billings.....KGHL | Denver.....KOA | Ogden.....KLO | Pocatello .....KSEI |
| | Salt Lake City....KUTA | | |

## Pacific Standard Time - 9:30 to 10:15 a.m.

| | | | |
|---|---|---|---|
| Bakersfield.....KERN | Medford.....KMED | San Diego.....KFSD | Seattle.....KJR |
| Fresno.....KMJ | Portland.....KEX | San Francisco.....KGO | Spokane.....KGA |
| Los Angeles.....KECA | Sacramento.....KFBK | Santa Barbara....KTMS | Stockton.....KWG |

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DIVISION OF COOPERATIVE EXTENSION

# LAND GRANT COLLEGE RADIO PROGRAM

October 26, 1938

12:30 TO 1:15 P.M., EASTERN STANDARD TIME

VERTICAL FILE
MIMEOGRAPHED MATERIAL
OCT 29 1938
O. E. S. LIBRARY

*Presented by the University of Minnesota for the Association of Land-Grant Colleges and Universities in Cooperation With the United States Department of Agriculture and the National Broadcasting Co.*

## PROGRAM

### FROM THE CAMPUS OF THE UNIVERSITY OF MINNESOTA

THEME

How the Land-Grant College Aids in Meeting Changing Conditions

A FORUM DISCUSSION
By

W. C. Coffey, Dean of the College of Agriculture, and Director of the Experiment Station.
Dr. Herbert K. Hayes, Chief, Division of Agronomy and Plant Genetics.
Dr. Clyde H. Bailey, Vice Director, Agricultural Experiment Station.
Paul E. Miller, Director, Extension Service.
Julia O. Newton, State Home Demonstration Leader, Extension Service.
S. W. Heaton, British student enrolled in the College of Agriculture.

MUSICAL NUMBERS
By

Northrup Singers, a mixed chorus selected from the "University Singers."
Arthur B. Jennings, of the Music Department, at the Northrup pipe organ.
University of Minnesota Concert Band. Gerald C. Prescott, Director.

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U. S. DEPT. OF AGRICULTURE

TIME OF BROADCAST. - 12:30 to 1:15 p. m., eastern standard time; 11:30 a. m. to 12:15 p. m., central standard time; 10:30 to 11:15 a.m., mountain standard time; 9:30 to 10:15: a.m., Pacific standard time.

DISTRIBUTION. - Copies of this announcement have been sent to all extension workers.

(OVER)

# Stations Scheduled To Carry Program

## Eastern Standard Time - 12:30 to 1:15 p. m.

| | | | |
|---|---|---|---|
| Albany.....WABY | Cincinnati.....WLW | Miami Beach.....WIOD | Rochester.....WHAM |
| Allentown.....WSAN | Cleveland.....WHK | New York City.....WJZ | Springfield.....WBZA |
| Asheville.....WWNC | Columbia.....WIS | Norfolk.....WTAR | St. Petersburg..WSUN |
| Baltimore.....WBAL | Erie.....WLEU | Philadelphia.....WFIL | Syracuse.....WSYR |
| Boston.....WBZ | Greenville.....WFBC | Pittsburgh.....KDKA | Tampa.....WFLA |
| Buffalo.....WEBR | Jacksonville.....WJAX | Plattsburg.....WMFF | Toledo.....WSPD |
| Charleston.....WCSC | Jamestown.....WJTN | Raleigh.....WPTF | Washington.....WMAL |
| Charlotte.....WSOC | Lancaster.....WGAL | Richmond.....WRTD | Wilkes-Barre.....WBRE |
| | York.....WORK | | |

## Central Standard Time - 11:30 a. m. to 12:15 p. m.

| | | | |
|---|---|---|---|
| Amarillo.....WGNC | Detroit.....WXYZ | Lawrence.....WREN | Savannah.....WTOG |
| Atlanta.....WSB | El Paso.....KTSM | Little Rock.....KARK | St. Louis.....KWK |
| Baton Rouge.....WJBO | Evansville.....WGBF | Louisville.....WAVE | Shreveport.....KTBS |
| Battle Creek.....WELL | Fargo.....WDAY | Madison.....WIBA | Sioux Falls.....KSOO |
| Beaumont.....KFDM | Ft. Wayne.....WGL | Memphis.....WMC | Springfield (Mo.) KGBX |
| Birmingham.....WSGN | Hot Springs.....KTHS | Minneapolis.....WTCN | |
| Bismarck.....KFYR | Houston.....KXYZ | Mobile.....WALA | Superior.....WEBC |
| Chicago.....WMAQ | Jackson(Mich.)..WIBM | Nashville.....WSM | Terre Haute.....WBOW |
| Corpus Christi..KRIS | Jackson(Miss.)..WJDX | New Orleans.....WDSU | Tulsa.....KVOO |
| Covington.....WCKY | Knoxville.....WROL | Oklahoma City....KTOK | Weslaco.....KRGV |
| Des Moines.....KSO | Lansing.....WJIM | Pittsburg(Kans)KOAM | Wichita.....KANS |
| | Wichita Falls(Tex.)....KGKO | | |

## Mountain Standard Time - 10:30 to 11:15 a.m.

| | | | |
|---|---|---|---|
| Albuquerque.....KOB | Boise.....KIDO | Ogden.....KLO | Pocatello.....KSEI |
| Billings.....KGHL | Denver.....KOA | Phoenix.....KTAR | Salt Lake City..KUTA |

## Pacific Standard Time - 9:30 to 10:15 a.m.

| | | | |
|---|---|---|---|
| Bakersfield.....KERN | Medford.....KMED | San Diego.....KFSD | Seattle.....KJR |
| Fresno.....KMJ | Portland.....KEX | San Francisco.....KGO | Spokane.....KGA |
| Los Angeles.....KECA | Sacramento.....KFBK | Santa Barbara....KTMS | Stockton.....KWG |

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# LAND GRANT COLLEGE RADIO PROGRAM

December 14, 1938

12:30 TO 1:15 P.M., EASTERN STANDARD TIME

*Presented by the Virginia Polytechnic Institute for the Association of Land-Grant Colleges and Universities in Cooperation With the United States Department of Agriculture and the National Broadcasting Co.*

DEC 17 1938
U. S. Department of Agriculture

## PROGRAM

FROM THE CAMPUS OF THE VIRGINIA POLYTECHNIC INSTITUTE

THEME

**How the Land-Grant College Aids in Meeting Changing Conditions**

A presentation of the development of the Virginia Polytechnic Institute, Blacksburg, and its service to the people of Virginia

NARRATION
By
Carol M. Newman, Professor of English

PARTICIPANTS

Julian A. Burruss, President
A. W. Drinkard, Jr., Director of Experiment Station
John R. Hutcheson, Director, Virginia Extension Service
E. B. Norris, Chairman, Committee on Engineering, Experiment Stations; Association of Land-Grant Colleges

MUSIC
By
Members of the Band and of the Men's Glee Club, of the Virginia Polytechnic Institute

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TIME OF BROADCAST. - 12:30 to 1:15 p. m., eastern standard time; 11:30 a. m. to 12:15 p. m., central standard time; 10:30 to 11:15 a.m., mountain standard time; 9:30 to 10:15: a.m., Pacific standard time.

DISTRIBUTION. - Copies of this announcement have been sent to all extension workers.

(OVER)

# Stations Scheduled To Carry Program

## Eastern Standard Time - 12:30 to 1:15 p. m.

| | | | |
|---|---|---|---|
| Albany.....WABY | Cincinnati.....WLW | Lancaster.....WGAL | Rochester.....WHAM |
| Allentown.....WSAN | Cleveland.....WHK | Miami Beach.....WIOD | Springfield.....WBZA |
| Asheville.....WWNC | Columbia.....WIS | New York City.....WJZ | St. Petersburg..WSUN |
| Baltimore.....WBAL | Erie.....WLEU | Norfolk.....WTAR | Syracuse.....WSYR |
| Boston.....WBZ | Greenville.....WFBC | Pittsburgh.....KDKA | Tampa.....WFLA |
| Buffalo.....WEBR | Jacksonville.....WJAX | Plattsburgh.....WMFF | Toledo.....WSPD |
| Charleston.....WCSC | Jamestown.....WJTN | Raleigh.....WPTF | Washington.....WMAL |
| Charlotte.....WSOC | Lakeland.....WLAK | Richmond.....WRTD | Wilkes-Barre.....WBRE |
| | | York.....WORK | |

## Central Standard Time - 11:30 a. m. to 12:15 p. m.

| | | | |
|---|---|---|---|
| Amarillo.....KGNC | Covington.....WCKY | Jackson(Miss.)..WJDX | New Orleans.....WDSU |
| Ames.....WOI | Des Moines.....KSO | Knoxville.....WROL | Oklahoma City....KTOK |
| Atlanta.....WSB | Detroit.....WXYZ | Lansing.....WJIM | Pittsburg(Kans)KOAM |
| Baton Rouge.....WJBO | El Paso.....KTSM | Lawrence.....WREN | St. Louis.....KWK |
| Battle Creek.....WELL | Evansville.....WGBF | Little Rock.....KARK | Shreveport.....KTBS |
| Beaumont.....KFDM | Fargo.....WDAY | Louisville.....WAVE | Sioux Falls.....KSOO |
| Birmingham.....WSGN | Fort Worth--Dallas | Madison.....WIBA | Superior .....WEBC |
| Bismarck.....KFYR | KGKO | Memphis.....WMC | Terre Haute.....WBOW |
| Chicago.....WMAQ | Hot Springs.....KTHS | Minneapolis.....WTCN | Tulsa.....KVOO |
| Corpus Christi..KRIS | Houston.....KXYZ | Mobile.....WALA | Weslaco.....KRGV |
| | Jackson(Mich.)..WIBM | Nashville.....WSM | |
| | | Wichita.....KANS | |

## Mountain Standard Time - 10:30 to 11:15 a.m.

| | | | |
|---|---|---|---|
| Albuquerque.....KOB | Boise.....KIDO | Helena.....KPFA | Pocatello.....KSEI |
| Billings.....KGHL | Butte.....KGIR | Ogden.....KLO | Salt Lake City..KUTA |
| | Denver.....KOA | Phoenix.....KTAR | |
| | | Twin Falls.....KTFI | |

## Pacific Standard Time - 9:30 to 10:15 a.m.

| | | | |
|---|---|---|---|
| Bakersfield.....KERN | Medford.....KMED | San Diego.....KFSD | Seattle.....KJR |
| Fresno.....KMJ | Portland.....KEX | San Francisco.....KGO | Spokane.....KGA |
| Los Angeles.....KECA | Sacramento.....KFBK | Santa Barbara....KTMS | Stockton.....KWG |